

Ready, Set, Boost Re-energize Your Club!

Presented by:

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Utilizing KI Resources

- Achieving Club Excellence “ACE”
Tools are your friend!
- <https://www.kiwanis.org/clubs/member-resources/training/division-leader/club-strengthening/achieving-club-excellence>



Ask Your Members!

- Are the members of your club happy with the club's programs and service projects?
- Does the club meeting meet your members' expectations?
- Start, Stop and Continue exercise
- Has your club conducted an annual member survey?



Rediscover Your Community

- Are your club's projects relevant to your community's needs?
- Conduct a community survey to gather data about what your community needs.
- Brainstorm with community leaders and your partners



Analyze Your Impact

- Evaluate how your club is spending their time and resources.
- Are you making an impact on the community?
- Prioritize your projects!



Plan for Excellence

Does your club have goals? Try establishing SMART goals:

- **S**pecific
- **M**easurable
- **A**ction-oriented
- **R**ealistic
- **T**ime-bound



Traditions



In the play Fiddler on the Roof, the song Traditions sets up the major theme of the villagers trying to continue their traditions and keep their society running as the world around them changes.



What About Your Club's Traditions?

Ask the Question

- What value is this tradition to our member experience?

Why we don't question our traditions

- We don't want to upset anyone!

Change

- Small and incremental – can lead to greater impact



How About Those Meetings?

- Most important – are your members having fun?
- Do your members bring guests to your meetings?
- Does your meeting follow an agenda and respect the time schedule of your members?
- Whenever possible, do you invite children to be part of your programs?



How About Those Meetings?

- Show your members you care even when they aren't at a meeting by sending a “we miss you” card if they have been unable to attend meetings. Get well, sympathy and cards for other occasions are a must. Don't forget thank you cards. Make it personal for each member!
- Is your club welcoming to visitors or a room of “cliques?”
- Do you publicly recognize members who have gone above and beyond the “call of duty?”



How About Those Meetings?!

- Are members birthdays acknowledged?
- Do you honor veterans on Memorial and/or Veterans Day?
- If your club meeting falls on June 14th, Flag Day, consider distributing flags to members or decorate with Old Glory.



How About Those Meetings?!

Consider a quarterly service project during your meeting, like signing cards for active military spending the holidays away from home. Members interacting with other members builds relationships and comradery.





How About Those Meetings?! Ideas from around the District

A “fun thing” from Toano to encourage meeting attendance:

Club makes \$ 20 available. At end of meeting name is drawn from all members of club. If member is present, they win. If not present, all members say in unison “too bad”. Next meeting, if money wasn’t won, prize advances by \$ 5. If member is present, they win and the prize starts over at \$ 20. Have to be a member to win





How About Those Meetings?! Ideas from around the District



The Hagerstown club has a secret handshaker. At each meeting a different member is assigned as “the handshaker.” That person selects a number i.e., “6.” Thus the 6th member to shake that member’s hand gets his/her next meeting meal free.



How About Those Meetings?! Ideas from around the District



Colonial Heights Club has a resident joke teller.

Joke that is “appropriate for young ears” will be evaluated by resident for thumbs up or thumbs down. Happy Dollars are contributed based on positive outcomes.

Weekly “Door prize ticket” is selected by guest
Unbelievably the winner is usually one of a few lucky



How About Those Meetings?! Ideas from around the District

Division 11 fun thing:

Golden K that members pass on to
another member at each meeting to build
morale!





Eleventh Commandment Promote Thy Club!

- Is your club's website current?
- Does your club participate in social media – Facebook, Twitter?
- Do you send local media pictures and information about your club's projects and events?
- Does your club have a newsletter? Share it with potential members!



Expanding the Kiwanis Circle of Love

- Are family members invited to participate in your club's projects?
- SLP parents are potential club members. Do they know Kiwanis is their child's program sponsor?
- Hold an event for Key Club parents
- Do you have a membership chair and committee? By the way, all club members are committee members!



Expanding the Kiwanis Circle of Love





Strengthen the Ties that Bond!

People join a club to belong. Joining is what a member does. Belonging is how a member feels.

- Get new members involved – even in a leadership role! Assign a “mentor” a compatible club member to help make the new member feel cared about and welcomed!



Strengthen the Ties that Bond!

Provide opportunities for your club members to socialize outside of club meetings.

- Trips to plays and concerts – think about renting a bus to transport the group!





Kiwanis is Your Super Power!

Believe it!





Help is an Email Away!

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